



Company Profile



HIRO

HIRO FOOD PACKAGING

Specialise in Disposable Food Containers

We are a food packaging manufacturer owned and operated by Japanese Expertise in food packaging industry.

We have imported the highest manufacturing technology from Japan topped with the strictest quality control

Vision

Enriching Eating
Experience By Serving
World-Food Tastefully
**Anytime
Anywhere**

Mission

**High Quality,
Customer
Satisfaction**

Culture

**Respecting
Each Other**

GES MANUFACTURING SDN BHD

We supply food container across the world

We have customers from all around the globe with current export range covering more than 76 countries. We “HIRO” stand tall and proud in servicing our customers from different walks of life from all over the world.

Message

Datuk ICHIRO SUZUKI Managing Director

In recent years, world food culture has changed due to diversification of eating habit such as taking individual meal and gourmandizing, as well as due to changes in cooking method such as popularization of microwave oven. With these changes, it has become a necessity to take into consideration various factors in developing and manufacturing good food packages.

HIRO FOOD recognizes that food packaging is not merely a “Food container” but also “Tableware” that produces “Visible beauty”, a POP to promote sales by serving as a communication tool that “Conveys the meaning of the product”.

With our advanced knowledge, technology and machines in producing food packaging, we provide total support right from planning, manufacturing, marketing to sales and after sales support to our customers, exploring of new market value to our valued customers is part of our services.



NEW PRODUCT DEVELOPMENT STAGES

Market
Research

Conceptual
Design

Mould
Prodes

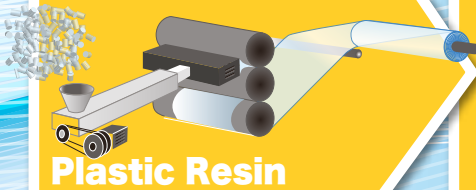
PRODUCT FACILITY

HEAD OFFICE

MOLD DEVELOPMENT
in Japan

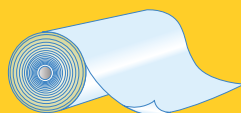
FACTO

Sheeting Process

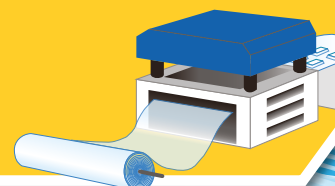


Plastic Resin

Sheet



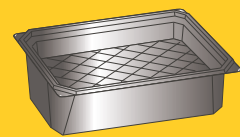
Thermoforming



Trimming



Mould



PRODUCING CYCLE

Product Design

Prototyping

Testing & Optimization

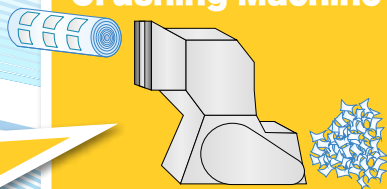
Product Launching

FACTORY

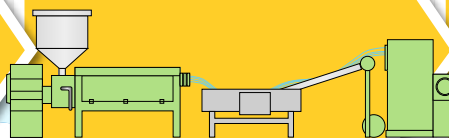
PRODUCT LINE

WAREHOUSE

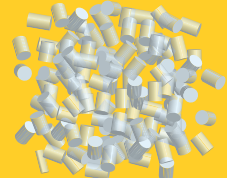
Crushing Machine



Extruder Machine

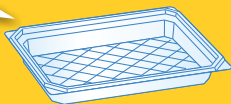


Plastic Resin

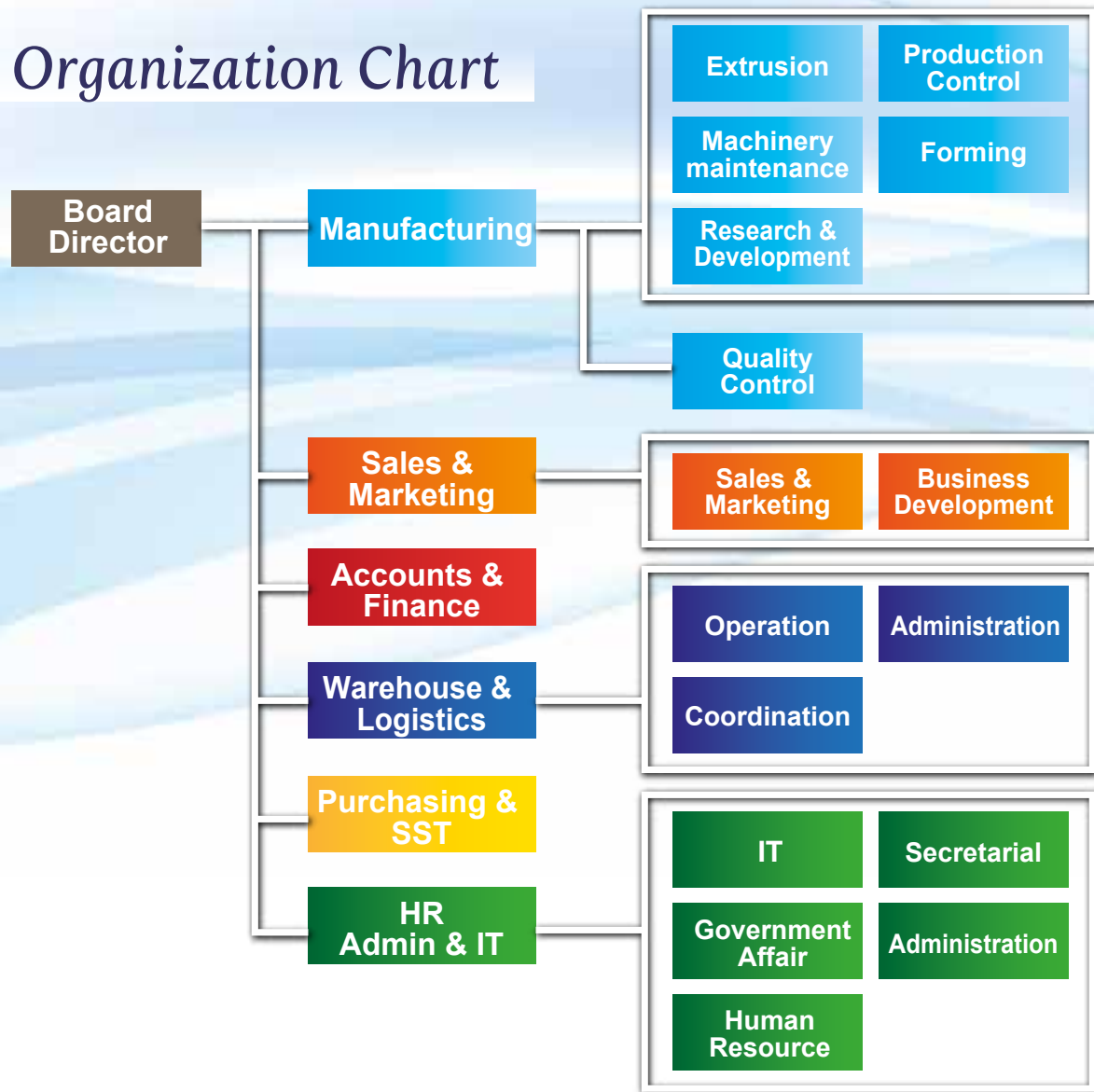


g Process

Finished Goods



Organization Chart



ISO certification

ISO 9001:2015
Quality Management System

ISO 22000:2018
Food Safety Management System



ISO 9001 - FM 801860
ISO 22000 - FSMS 801868



FM 801860

FSMS 801868

Company Profile

Company name	HIRO FOOD PACKAGES MANUFACTURING SDN BHD			
Registration Number	200001007473 (510079-U)			
Headquarter	9, Persiaran Selangor, Seksyen 15, 40200 Shah Alam, Selangor TEL +603-5524 8888			
Factory	Lot 10, Jalan Ijuk 26/5, Hicom Industrial Area, 40400 Shah Alam, Selangor Darul Ehsan, Malaysia TEL +603-5192 9899			
Warehouse	Lot 2.25, 2.27 & 2.29, Jalan SU7 Off Persiaran Tengku Ampuan, Lion Industrial Park 2, Sec 26, 40000 Shah Alam, Selangor Darul Ehsan, Malaysia TEL +603-5191 1075			
Website	hirofood.com			
Date of Incorporation	4th April 2000			
Authorize Capital	RM 25,000,000.00			
Paid Up Capital	RM 23,039,000.00			
Work force	180			
Nature of Business	Manufacturing of plastic food container			
Facility	Manufacturing		Warehouse	
	Land	4,746 sq. meter	Land	20,000 sq. meter
	Building	3,994 sq. meter	Building	13,006 sq. meter

www.hirofood.com



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200001007473
(510079-U)

HEAD OFFICE

9, Persiaran Selangor, Seksyen 15, 40200 Shah Alam,
Selangor, Malaysia

FACTORY

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40400 Shah Alam, Selangor, Malaysia